

The George Mason University Alumni Association's *Celebration of Distinction* is an annual signature event that recognizes outstanding professional achievements and service to George Mason by our alumni. We will celebrate this year's distinguished alumni honorees on Thursday, October 15, at 6 p.m. at the Hilton McLean Tysons Corner.

Please consider supporting the Alumni Association through a sponsorship package. The benefits for each level are listed below and online at alumni.gmu.edu. Sponsorships are available until Friday, October 2. To discuss ads or sponsorships, please contact the Office of Alumni Relations at 703-993-8696 or alumni@gmu.edu.

Sponsorship Packages and Program Ads

Presenting Sponsor—\$25,000

(\$1,750 in benefits)

- Exclusive event title sponsor
- Public recognition by the event emcee
- Sponsor remarks at the event
- Full-color page placement in the event program
- Recognition on all event marketing materials (e.g., logo and link on all emails, web page, program, etc.)
- Recognition on event signage
- Logo on promotional items for event attendees (if applicable)
- One table of 10 at the event

Platinum Sponsor—\$20,000

(\$1,450 in benefits)

- Recognition on all event marketing materials (e.g., logo and link on all emails, web page, program, etc.)
- Half-page full-color ad in the event program
- Remarks during the reception
- Public recognition by the event emcee
- Recognition on event signage
- Pre-recorded video message sent to alumni
- One table of 10 at the event

Gold Sponsor—\$15,000

(\$1,250 in benefits)

- Recognition on all event marketing materials (e.g., logo and link on all emails, web page, program, etc.)
- Quarter-page ad in the event program
- Public recognition by the event emcee
- Recognition on event signage
- One table of 10 at the event

Silver Sponsor—\$10,000

(\$1,250 in benefits)

- Recognition on all event marketing materials (e.g., logo and link on all emails, web page, program, etc.)
- Recognition on event signage
- Quarter-page ad in the event program
- One table of 10 at the event

Green Sponsor—\$5,000

(\$1,000 in benefits)

- Recognition on all event marketing materials (e.g., logo and link on all emails, web page, program, etc.)
- Recognition on event signage
- Business card ad in the event program
- One table of 10 at the event

Table Sponsor—\$1,500

(\$750 in benefits)

- Listing in the program as table sponsor
- A logo with a link on the event web page
- Table signage recognition at the event (includes a logo)
- One table of 10 at the event

Sponsor a Student—\$75

- Purchase an individual ticket for a current student to attend the event
- Ticket price includes access for one student

Program Ads

- Full Page: \$1,000
- Half Page: \$700
- Quarter Page: \$500
- Business Card: \$250